Conference (Main Event) Schedule

		ROOM 1	ROOM 2	ROOM 3	ROOM 4
WEDNESDAY					
8:00-8:35	Welcome (intro of speakers)				
8:35-9:35	Keynote	**Macromedia Ben Forta and Tim Buntel**			
10:15-11:05	Session 1	**A CFML Developers' Guide to .NET** G. Andrew Duthie	**Welcome to CF** Simon Horwith	**Usability Testing, The Basics and Beyond** Douglas Ward	**Verity for fast text searching** Raymond Camden
11:15-12:05	Session 2	**THE GOOD, THE BAD, AND THE UGLY of CF Coding** Todd Sanders and Critter Gewlas	**CF Studio** Charlie Arehart (new change)	**SQL Server 2005 for CF Developers** Jeremy Kadlec (new change)	**Starting On Your Own** Joshua Cyr
12:05-1:05	Lunch				
1:05-2:05	Keynote	**Joel Spolsky - Joel on software**			
2:50-3:40	Session 3	**Undocumented ColdFusion MX** Nate Nelson	**CSS - The Box Model Demystified** Sandy Clark	**Taxonomy Data Classification, ColdFusion & XML** Ron West	**CFML on Windows Server 2003 and IIS 6.0: the .NET Advantage** Vince Bonfanti
3:50-4:40	Session 4	**Design Patterns and CFML** Simon Horwith	**Overview of Plum, the Practical Lightweight Universal Methodology** Adam Churvis	****Advanced SQL (REPEAT SESSION)** Selene Bainum	**Dreamweaver for ColdFusion Developers** Shlomy Gantz
4:40-5:10	Break				
5:10-6:00	Session 5	**Advanced Regular Expressions** Michael Dinowitz	**LAMBDA Boxes: ColdFusion Apps on the Cheap** David Epler	**MX Kollection 3 Alchemy – from HTML designers to programmers** Bogdan Ripa	**Personas for better apps** Michael Smith
6:10-7:00	Session 6	**CFMX 7 Reporting and Rich Document Creation** Dean Harmon	**Developing Pocket PC Applications using .NET Compact Framework and CFMX Web Services** Dave Watts	**Frameworks: Mach II or Fusebox 4.1?** Sean Corfield	**Flash for ColdFusion Developers** Curtis Herman
7:00-8:00	Exhibitor (open bar) Event				
8:00-8:45	BOF	**CFDynamics, Protonarts, and Hal Helms - CFML Hosting and Fusebox**	**Alexandru COSTIN - Usable User Interfaces for Intranet Web Applications**	**Mike Robey - Technology Alignment**	**Meeting CF 7 Team**
9:00-9:45	BOF		**Security/Gov't - Microsoft**	**Universal Mind**	

THURSDAY

8:30-9:20	Session 7	**CFMX Server Security**	**Variables and Conditions**	**Designing and Coding for Search Engines**	**Strategies for Successful Fusebox Development**
		Dave Watts	Melissa Lizmi	Laura Treibick Bennett	Maxim Porges

9:30-10:20	Session 8	**Using Event Gateways with CFMX7**	****CSS and Tables (REPEAT SESSION)**	**Database Design Fundamentals**	**SQL Server Performance Tuning**
		Jeff Tapper	Sandy Clark	Selene Bainum	Jeremy Kadlec

11:00-12:00	Keynote	**Microsoft- Bill Staples - IIS7: The Future of Microsoft's Web Server Platform?**

12:00-1:20	Lunch	

12:50-1:20	**Savvy Software Demonstration**	**Refresh Software - Content Management AIA.org Case Study**	**CF Newbie**	**Case Studies - KnowledgeWatch TeraTech Resume Application CFDynamics "Quality Hosting Solutions"**

1:30-2:20	Session 9	**LeveragingJava Open Source Tools for ColdFusion Development**	****Leveraging Web Services with ColdFusion (REPEAT SESSION)**	**Enterprise Integration with ColdFusion**	****Advanced SQL (REPEAT SESSION)**
		John Paul Ashenfelter	Glenda Vigoreaux	Sean Corfield	Selene Bainum

2:30-3:20	Session 10	**Project Management the /Joel on Software/ way**	****CSS and Tables (REPEAT SESSION)**	**Integrating CFML and ASP.NET**	**Consuming popular web services**
		Joel Spolsky	Sandy Clark	Charlie Arehart	Michael Dinowitz

3:30-4:20	Session 11	**Developing Web Applications with ASP.NET for CFML Developers**	**The FLiP Show**	**ADV SEO Beyond SES & More**	**Scaling your ColdFusion Applications**
		Andrew Coupe	Jeff Peters	Pete Freitag (new)	Steve Drucker

4:30-5:20	Session 12	****CFMX 7 Flash Forms and XML Forms (REPEAT SESSION)**	**Flash and .NET Integration on the Desktop**	**Making Government Sites Accessible**	****Creating a Domain Model (REPEAT SESSION)**
		Mike Nimer	Chafic Kazoun	Adam Wayne Lehman	Hal Helms

6:00-6:40	Panel	**CFDJ - Simon Horwith**

7:20-8:00	BOF	**FuseboxPros and Cons**	**Blog readers/writes**	**Jason Heaslet - ColdFusionMX and Reporting**	**Open Source - Steve Rittler, David Epler, & J P Ashenfelter**

8:00-10:00	Networking Event	

FRIDAY

8:40-9:30	Session 13	**Advanced Scaling and Tuning**	**CFMX 7 Mobile SMS Applications Made Easy**	**How to Build, Refresh or Rebuild Your Datacenter on Time and Under Budget**	**Working with Custom Tags**
		Robi Sen	Damon Cooper	Lou Honick	Raymond Camden

9:40-10:30	Session 14	**User Defined Functions**	**Creating Sound for Flash Movies**	**Case Studies - WMATA - Sydney Garriss New Atlanta Interakt Paperthin**	**Personal Branding**
		Melissa Lizmi (new change)	Jeff Houser		Joey Coleman

Time	Session				
10:40-11:30	Session 15	**Advanced ColdFusion Event Gateways** Tom Jordahl	****Frameworks: Mach II or Fusebox 4.1? (REPEAT SESSION)** Sean Corfield	****Creating a Domain Model (REPEAT SESSION)** Hal Helms	**CF in Government** Macromedia
11:30-12:30	Lunch				
12:30-1:30	Keynote	**New Atlanta**			
2:10-3:00	Session 16	**CF_SPEED** Shlomy Gantz	**The Future of the Microsoft Platform** Marc Schweigert (new change)	**Content Management: Why It Matters, and How ColdFusion Helps** Kelly Tetterton	****Leveraging Web Services with ColdFusion (REPEAT SESSION)** Glenda Vigoreaux
3:10-4:00	Session 17	**Farcry: A Free ColdFusion-based CMS** Steve Rittler	**Managing Stress and Team Survival In Times of Change** Mark Gorkin	**Create Rich Internet Applications with Flex and ColdFusion** Tom Link	****CFMX 7 Flash Forms and XML Forms (REPEAT SESSION)** Mike Nimer
4:40-5:00	Wrap Up				