

Conference (Main Event) Schedule

Color Key:

Accessibility / Usability
Advanced CF
CF Boot Camp
CFML Platform Integration
Deployment
Manager/ Empowered Programming
MX Integration

\*\*Topics with stars mean that the session is repeated during another time.

	ROOM 1	ROOM 2	ROOM 3	ROOM 4
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WEDNESDAY

8:00-8:35 Welcome (intro of speakers)

8:35-9:35 Keynote 

Macromedia Ben Forta and Tim Buntel
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10:15-11:05	Session 1	<b>A CFML Developers' Guide to .NET</b> G. Andrew Duthie	<b>Welcome to CF</b> Simon Horwith	<b>Usability Testing, The Basics and Beyond</b> Douglas Ward	<b>Verity for fast text searching</b> Raymond Camden
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11:15-12:05	Session 2	<b>THE GOOD, THE BAD, AND THE UGLY of CF Coding</b> Todd Sanders and Critter Gewlas	<b>CF Studio</b> Charlie Arehart (new change)	<b>SQL Server 2005 for CF Developers</b> Jeremy Kadlec (new change)	<b>Starting On Your Own</b> Joshua Cyr
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12:05-1:05 Lunch

1:05-2:05 Keynote 

Joel Spolsky - Joel on software
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2:50-3:40	Session 3	<b>Undocumented ColdFusion MX</b> Nate Nelson	<b>CSS - The Box Model Demystified</b> Sandy Clark	<b>Taxonomy Data Classification, ColdFusion &amp; XML</b> Ron West	<b>CFML on Windows Server 2003 and IIS 6.0: the .NET Advantage</b> Vince Bonfanti
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3:50-4:40	Session 4	<b>Design Patterns and CFML</b> Simon Horwith	<b>Overview of Plum, the Practical Lightweight Universal Methodology</b> Adam Churvis	<b>**Advanced SQL (REPEAT SESSION)</b> Selene Bainum	<b>Dreamweaver for ColdFusion Developers</b> Shlomy Gantz
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4:40-5:10 Break

5:10-6:00	Session 5	<b>Advanced Regular Expressions</b> Michael Dinowitz	<b>LAMBDA Boxes: ColdFusion Apps on the Cheap</b> David Epler	<b>MX Kollection 3 Alchemy – from HTML designers to programmers</b> Bogdan Ripa	<b>Personas for better apps</b> Michael Smith
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6:10-7:00	Session 6	<b>CFMX 7 Reporting and Rich Document Creation</b>	<b>Developing Pocket PC Applications using .NET Compact Framework and CFMX Web Services</b>	<b>Frameworks: Mach II or Fusebox 4.1?</b>	<b>Flash for ColdFusion Developers</b>
		Dean Harmon	Dave Watts	Sean Corfield	Curtis Herman

7:00-8:00 Exhibitor (open bar) Event

8:00-8:45	BOF	<b>CFDynamics, Protonarts, and Hal Helms - CFML Hosting and Fusebox</b>	<b>Alexandru COSTIN - Usable User Interfaces for Intranet Web Applications</b>	<b>Mike Robey - Technology Alignment</b>	<b>Meeting CF 7 Team</b>
9:00-9:45	BOF		<b>Security/Gov't - Microsoft</b>	<b>Universal Mind</b>	

**THURSDAY**

8:30-9:20	Session 7	<b>CFMX Server Security</b>	<b>Variables and Conditions</b>	<b>Designing and Coding for Search Engines</b>	<b>Strategies for Successful Fusebox Development</b>
		Dave Watts	Melissa Lizmi	Laura Treibick Bennett	Maxim Porges

9:30-10:20	Session 8	<b>Using Event Gateways with CFMX7</b>	<b>**CSS and Tables (REPEAT SESSION)</b>	<b>Database Design Fundamentals</b>	<b>SQL Server Performance Tuning</b>
		Jeff Tapper	Sandy Clark	Selene Bainum	Jeremy Kadlec

11:00-12:00	Keynote	<b>Microsoft- Bill Staples - IIS7: The Future of Microsoft's Web Server Platform?</b>			
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12:00-1:20 Lunch

12:50-1:20		<b>Savvy Software Demonstration</b>	<b>Refresh Software - Content Management AIA.org Case Study</b>	<b>CF Newbie</b>	<b>Case Studies - KnowledgeWatch TeraTech Resume Application CFDynamics "Quality Hosting Solutions"</b>
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1:30-2:20	Session 9	<b>Leveraging Java Open Source Tools for ColdFusion Development</b>	<b>**Leveraging Web Services with ColdFusion (REPEAT SESSION)</b>	<b>Enterprise Integration with ColdFusion</b>	<b>**Advanced SQL (REPEAT SESSION)</b>
		John Paul Ashenfelter	Glenda Vigoreaux	Sean Corfield	Selene Bainum

2:30-3:20	Session 10	<b>Project Management the /Joel on Software/ way</b>	<b>**CSS and Tables (REPEAT SESSION)</b>	<b>Integrating CFML and ASP.NET</b>	<b>Consuming popular web services</b>
		Joel Spolsky	Sandy Clark	Charlie Arehart	Michael Dinowitz

3:30-4:20	Session 11	<b>Developing Web Applications with ASP.NET for CFML Developers</b>	<b>The FLIP Show</b>	<b>ADV SEO Beyond SES &amp; More</b>	<b>Scaling your ColdFusion Applications</b>
		Andrew Coupe	Jeff Peters	Pete Freitag (new)	Steve Drucker

4:30-5:20	Session 12	<b>**CFMX 7 Flash Forms and XML Forms (REPEAT SESSION)</b>	<b>Flash and .NET Integration on the Desktop</b>	<b>Making Government Sites Accessible</b>	<b>**Creating a Domain Model (REPEAT SESSION)</b>
		Mike Nimer	Chafic Kazoun	Adam Wayne Lehman	Hal Helms

6:00-6:40	Panel	<b>CFDJ - Simon Horwith</b>			
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7:20-8:00	BOF	<b>FuseboxPros and Cons</b>	<b>Blog readers/writes</b>	<b>Jason Heaslet - ColdFusionMX and Reporting</b>	<b>Open Source - Steve Rittler, David Epler, &amp; J P Ashenfelter</b>
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**FRIDAY**

8:40-9:30	Session 13	<b>Advanced Scaling and Tuning</b>	<b>CFMX 7 Mobile SMS Applications Made Easy</b>	<b>How to Build, Refresh or Rebuild Your Datacenter on Time and Under Budget</b>	<b>Working with Custom Tags</b>
		Robi Sen	Damon Cooper	Lou Honick	Raymond Camden
9:40-10:30	Session 14	<b>User Defined Functions</b>	<b>Creating Sound for Flash Movies</b>	<b>Case Studies - WMATA - Sydney Garriss</b>	<b>Personal Branding</b>
		Melissa Lizmi (new change)	Jeff Houser	<b>New Atlanta Interakt Paperthin</b>	Joey Coleman
10:40-11:30	Session 15	<b>Advanced ColdFusion Event Gateways</b>	<b>**Frameworks: Mach II or Fusebox 4 .1? (REPEAT SESSION)</b>	<b>**Creating a Domain Model (REPEAT SESSION)</b>	<b>CF in Government</b>
		Tom Jordahl	Sean Corfield	Hal Helms	Macromedia
11:30-12:30	Lunch				
12:30-1:30	Keynote	<b>New Atlanta</b>			
2:10-3:00	Session 16	<b>CF_SPEED</b>	<b>The Future of the Microsoft Platform</b>	<b>Content Management: Why It Matters, and How ColdFusion Helps</b>	<b>**Leveraging Web Services with ColdFusion (REPEAT SESSION)</b>
		Shlomy Gantz	Marc Schweigert (new change)	Kelly Tetterton	Glenda Vigoreaux
3:10-4:00	Session 17	<b>Farcry: A Free ColdFusion-based CMS</b>	<b>Managing Stress and Team Survival In Times of Change</b>	<b>Create Rich Internet Applications with Flex and ColdFusion</b>	<b>**CFMX 7 Flash Forms and XML Forms (REPEAT SESSION)</b>
		Steve Rittler	Mark Gorkin	Tom Link	Mike Nimer
4:40-5:00	Wrap Up				